

Photri Images

Digital Submission Guidelines

We split usage fees **50/50** with photographers.

SUGGESTIONS OF THE KINDS OF THINGS WE WOULD LIKE TO SEE—

We can never guarantee sales of any particular picture or subject matter but we can guide you, somewhat, in your decision process as you assemble submissions. Here are some thoughts:

People doing things: We need activities and scenarios. Mundane things, such as taking out garbage, as well as 'life matters' subjects, such as staged arguments or a photo of a child looking depressed or lonely. Include all ages – babies to seniors. Eating, drinking, cooking, driving, dating, changing diapers, raising family, playing with pets, listening to music, teens texting or driving, painting toenails, hobbies, religion, recreation (these are random ideas for general guidance, not requests for specific shots – think creatively).

Sports: All kinds of sports, individual and team, competitive and non-competitive. Also, photos depicting health, fitness, exercise, adventure. Safety gear is required (helmets, floatation devices...)

Work Life: People in any profession/occupation– the need for current images is of special note in dealing with occupations where clothing style or technology changes quickly. Telephones, cars and clothes can be out of date in 2 to 5 years. Along the same lines... other subjects in which the technology changes rapidly: computers, laptops, portable phones, medical supplies, stereo equipment, exercise equipment etc. It is important that we have current pictures of these kinds of things, as well as pictures of people using them.

Environmental Issues: conservation, pollution, erosion, destructive and reconstructive activities, weather impact and any other events that affect our environment.

Ethnic/Racial Diversity: ...is often requested in people pictures. This is a good thing to keep in mind when planning shoots and editing people pictures.

Agriculture: farms, farmers, crop care and specific crops, well identified and captioned. When possible, include scientific name.

Animals in the Wild: well identified and captioned. When possible, include scientific name.

Plants: well identified and captioned. When possible, include scientific name.

TIP: Keep an open mind. A wilted flower might not be picturesque but could have scientific (or even poetic) applications, if correctly identified and captioned.

TIP: botanical items that are not correctly identified and captioned will not be accepted. If you don't have a positive ID on an item, don't send it.

Travel and Location Pictures: We always need updated pictures to make sure that city skylines in our files are current. Also, when shooting any city, town, or state, make sure that flattering pictures of as many notable landmarks as possible are covered. We receive travel requests for specific destinations. Ideally, you should include location pictures with and without people in them – and model or property releases whenever possible. We have received requests for unflattering location images too for editorial purposes so don't discount those subjects. Include date taken.

Science and Technology/Industry: Current images needed.

SUBMITTING DIGITAL IMAGES (scans and digital camera images)

Edit your images.

Send **current** images that are clear and sharp. Creative focus is okay but bad focus and otherwise questionable quality will not be accepted.

Send only clean images. Enlarge images to 100% to review for any imperfections and to 200% to fix the issue and make sure no flaws are visible. Corrections must be undetectable.

Photographer's name and caption/keywords must be embedded into each image under the file info/metadata fields.

Whenever you can obtain model releases for people photos, or property releases for location shots, this can double the salability of stock pictures, as some usages require releases. If released, label images with "MR" or "Model Released", "PR" or "Property Released". **Include release information in the "Special Instructions" field of the File Info/metadata portion of the image as well as in the caption/description field.**

We accept JPEG or TIFF images at **300 dpi**. Save your JPEG at maximum quality (10-12, we prefer 12). We prefer that your TIFF images not be compressed at all.

You can send CDs or DVDs with images saved at largest dimensions possible at **300 dpi, 8 bit, Adobe RGB** working color space. (60 MB file size is best - no smaller than 30 MBs or larger than 100 MBs) Organize disks by subject matter (1 subject per disk). E.g. Animals, Flowers, Industry, Environmental Issues, VA scenics.....

Identify disks with subject and photographer with a marker (NO LABELS OR STICKERS ON DISKS).

Provide thumbnail printouts of images on disks.

Provide copies of model/property releases.

All images must be free of dust & scratches and ready for the client.

No interpolations.

No sharpening.

Do not put non-standard characters in file names. For example: \$ @ " (# & * + / > ? %. File names with spaces are a big problem as well. The underscore "_" is a good alternative. Hyphens are a bad habit but are acceptable if you already have hundreds of files that include them.

METADATA must be thorough. Know your subjects well, and caption them meticulously. A descriptive word that fits a search can make your image the one the client sees.

SCANS

Scanning from film; your minimum scan should be at least 8" x 12" at **300 dpi, 8 bit, Adobe RGB** with no interpolation. Scans larger than this are encouraged. **Cleaning** is essential here. Correct visual imperfections such as dust or damage by enlarging to 200%.

DIGITAL CAMERA IMAGES

We will accept photos of no less than 8 megapixels. That is – 8 megapixels in-camera, not interpolated.

DISK FORMAT

Your CD must be compatible with both Mac and PC/Windows98+. This is accomplished by making sure your CD writing is set for ISO9660. Easy CD Creator calls it "(CD) Project Properties" under the file menu. This leads you to a drop-down menu called "File System" (via the "General" tab).

DISKS WILL NOT BE SENT BACK. Maintain your own copies.

We are only accepting digital submissions.

We reserve the right to reject any images that do not meet our guidelines.

SEND SUBMISSIONS TO:
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